November 2010

Key Activity 2 - Languages











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1. Policy overview on KA2-Languages





Why an European Multiligualism Policy?

EU today:

- 27 Member States
- 500 million citizens
- 23 official languages (60 minority languages, approx. 450 world languages)
- Language and identity(ies), culture(s), history, society, geography...





EU Multilingualism Policy key messages:

- Learning a lingua franca alone is not enough.
- Mother tongue + two other languages for every citizen.
- Promotion of linguistic diversity and intercultural dialogue.
- Lifelong language learning.





Legal and political framework:

Shared competences in education including language learning:

- Member States responsible for the content of teaching and the organisation of education systems and their cultural and linguistic diversity.
- European Union to encourage cooperation between Member States and to support and supplement their action.





Communication "Multilingualism: an asset for Europe and a shared commitment"

- Multilingualism for intercultural dialogue and social cohesion.
- Multilingualism for prosperity competitiveness and employability.
- Lifelong language learning in all sectors of education and training.
- ■The media, new technologies and translation.
- External dimension of multilingualism.





The Lifelong Learning Programme (2007-2013):

- The promotion of language learning and linguistic diversity is a general objective of the LLP as a whole.
- Languages are present in (almost) all sectoral programmes and key activities.
- Key Activity 2 Languages:
 - a) Multilateral projects
 - b) Networks
 - c) Accompanying Measures





2. KA2 Priorities





KA 2 Multilateral projects:5 priorities in 2011

Priority 1: Cooperation between the worlds of education, training and work

reinforcing language competences relevant to the workplace in order to improve employability, the integration of individuals in enterprises and enhance European competitiveness





KA 2 Multilateral projects:5 priorities in 2011

Priority 2: Less used European Languages

sustaining and increasing the vitality of less used European languages, such as the languages of smaller EU Member States, especially in the literary, journalistic and broadcasting fields and in the conservation field; neighbouring countries





KA 2 Multilateral projects: 5 priorities in 2011

Priority 3: Key competencies throughout the education and training system

develop programmes / curricula that incorporate and exploit opportunities for residents from a participating country to acquire or improve the knowledge of (one of) the official language(s) of another participating country through full language immersion in the host country





KA 2 Multilateral projects:5 priorities in 2011

Priority 4: Social inclusion and gender equality in education, including the integration of migrants

develop innovative language learning methods enabling immigrants to learn the language of the host country





KA 2 Multilateral projects:5 priorities in 2011

Priority 5: Learning of languages of neighbouring countries

Projects between neighbouring countries which will through joint activities develop tools enabling the mutual learning of their respective languages





KA 2 Multilateral networks:4 priorities in 2011

Priority 1: Social inclusion and gender equality in education, including the integration of migrants

promote exchanges on good practice enabling immigrants to learn the language of the host country, including in language learning and training aiming at social inclusion, such as activities linked to community mediation and counselling, legal interpreting, access to health and social services etc..





KA 2 Multilateral networks: 4 priorities in 2011

Priority 2: Training and cooperation in the field of literary translation

promote the creation of literary translators' platform on the internet or through traditional communication tools, aim at improving the quality of the translators work by supporting the establishment of partnerships with higher education and vocational training establishments





KA 2 Multilateral networks: 4 priorities in 2011

Priority 3: Spreading the results of European Language Label projects and promotion of networking among them

organise and/or support events and activities to disseminate the results of the European labelled projects, in particular joint initiatives publicising several labelled projects





KA 2 Multilateral networks: 4 priorities in 2011

Priority 4: Learning of languages of neighbouring countries

encourage networking and exchanges between institutions and organisations in charge of bilateral and/or cross-border agreements and initiatives. They will disseminate information and good practice on initiatives raising the awareness of neighbouring languages







More info on policy:

http://ec.europa.eu/education/language s/index_en.htm

Communication "Multilingualism: an asset for Europe and a shared commitment": http://ec.europa.eu/education/language s/pdf/com/2008_0566_en.pdf





3. KA2 projects & Transversality





What is a KA2 Languages project?

It can be a:

- Multilateral project
- Network
- Accompanying Measure

TRANSVERSALITY means:

It must address:

at least two of the four fields covered by the Erasmus, Comenius, Leonardo da Vinci, Grundtvig programmes

(Art. 32 Decision 1720/2006/EC)





Transversality

| Comenius | Erasmus | Leonardo da | Grundtvig |
|-----------|-------------------------------|-----------------------------------|-----------------|
| School | Higher | Vinci | |
| education | education & advanced training | Vocational education and training | Adult education |
| Languages | Languages | Languages | Languages |

Transversal Programme

4 key activities - Policy Cooperation; Languages; ICT; Dissemination and exploitation of results (valorisation)

Jean Monnet Programme

3 key activities - Jean Monnet Action; European Institutions; European associations





4. Facts & figures





Comparing selections

| | Num | ber | Nur | mber | Succe | ss rate | Fundi | ng line |
|-----------------------|-----------|------|----------|------|-------|---------|----------------|-------------|
| | Submitted | | Selected | | | | (Lowest score) | |
| | 2009 | 2010 | 2009 | 2010 | 2009 | 2010 | 2009 | 2010 |
| Multilateral projects | 64 | 89 | 21 | 24 | 33% | 27% | 69% | 72 % |
| Networks | 7 | 7 | 5 | 1 | 71% | 14% | 60% | 92% |
| Accompanying measures | 5 | 5 | 3 | 2 | 60% | 40% | 70% | 71% |
| Overall results | 76 | 101 | 29 | 27 | 38% | 27% | | |





Overview of 2010 selection

- Weak transversality
- Partnership not representing all **target languages** (MPs)
- Pedagogical framework and didactical approach not clear / not coherent with target groups/tools
- Innovation: lack of awareness of the state of the art







What is new in 2011 - technical and content issues

- Exclusive Priorities!
- Same weighting for each award criterion
- Application form





Specificities of the KA2-2011 call

| | Multilateral projects | Networks | Accompanying measures |
|-------------------------|---|----------------|-----------------------|
| Indicative budget | 7,1 M€ (21) | 2,07 M€ (5) | 0,35 M€ (3) |
| Maximum Grant (75%) | 200.000/year Max. Community contribution: 400.000 | 150.000/year | |
| Max. duration | 3 years | 3 years | 1 year |
| Min partnerships | 3 countries | 5 countries | 1 country |
| Deadline | 31/03/11 | | |
| Notification of results | July | | |
| Projects' starting date | 1 November, 1 December, 1 January | | |





Specificities of the 2011 Call

Partnership requirements:

- For all:
 - Organisations only (not individuals)
- For MPs and NWs:
 - At least one country must be an EU Member State
 - Possibility to include partner organisations outside the LLP countries (third country)





Specificities of the 2011 Call

Partnership requirements:

- For Multilateral projects developing pedagogical materials
 - Languages used/spoken in participating countries
 - Consortium must include organisations representing the community of each target language
 - Languages from non-participating countries
 - at least 1 organisation located in a participating country with expertise in the teaching of the language concerned





5. Award criteria





Be successful in each award criteria!

- 1. Relevance
- 2. Quality of the work programme
- 3. Innovative character
- 4. Quality of the Consortium
- 5. European added value
- 6. Cost-Benefit ratio
- 7. Impact
- 8. Quality of the dissemination and exploitation plan
- 9. Participation of organisations from third countries (if applicable)





Overview of 2011 award criteria 1. RELEVANCE

- At least one of the priority areas of the Call for KA2 addressed *must be addressed* (for MP and NW).
- Application and results foreseen are clearly positioned in the specific, operational and broader objectives of the Programme.
- Objectives are clear, realistic and address a relevant issue/ target group.



Lifelong Learning Programme

Infodays 1. RELEVANCE



Relevance 4 5 > 2

The project clearly addresses several of the broad and specific LLP objectives. It clearly falls within the scope of KA2 and addresses the operational objective of promoting language learning and supporting linguistic diversity in Member States. It is also concerned with the following KA2 multilateral project priorities: promoting the acquisition of competence in and raising awareness to the less used European languages; and, creating methodologies to motivate language learners and to enhance their capacity for language learning. The challenge of actually attracting and engaging students to learn a foreign language with the support of the 2 tools described in the project (video-web conferencing and virtual worlds) has not been dealt with in the proposal; neither has the issue of organisational plans in order to carry out programmed interactive online sessions with the dyadic groups.

GOOD PRACTICE

- ✓ Objectives are relevant
- ✓ Scope of KA2
- ✓ Priorities

BUT

Objectives:

- o Lack of clarity
- o Lack of proof of feasibility (realistic)



Infodays 1. RELEVANCE



| Relevance | 2 | 5 | > 2 |
|-----------|---|---|-----|
| | | | |

The proposal falls <u>under the priority of promoting less widely used minority languages</u> and in particular disseminating good practices for motivating young people to use the language in various domains and settings. It <u>does not meet the criterion for covering at least two LLL sub-programmes</u>. There is an indication that organisations outside high schools could be targeted but this direction is not well developed and activities as presented are entirely envisaged in the upper secondary educational sector 'both for students and teachers'. The language methodology does not cover basic issues <u>such as language learning approach</u>, <u>form of learning</u>, <u>evaluation</u>, <u>indicators for progress etc.</u> The ICT element is not elaborated - reference to podcasts is rather superfluous.

BAD PRACTICE

✓ Priorities

BUT

- o Lack of Transversality
- o Objectives are not appropriate, clear, realistic





6. Application quality - some advice





Application quality - some advice...

- Coherent (problems, solutions, target groups, activities, budget, ambitions/resources/competence)
- Simple and clear (identifying the need for such a proposal, the solutions, and the outputs)
- Evidence based (ex-ante needs analysis, state of art)
- Rigorous in its planning (which activities, when, for how long, and with what resources)
- Explicit (do not take for granted any information, if it is not in the application it cannot be taken into account)
- Clearly-Defined (a proposal is not about solving the worlds' problems, but about solving a specific issue however complex this might be)





Application quality - some advice...

- 1. Skilled project manager (and team)
- 2. Read support materials carefully
- 3. Choose the right part of the programme for your proposal
- 4. If it's not written in the application, it cannot be taken into account by experts
- 5. All skills needed in the consortium: identify new partners to cover "missing skills":
 - your networks and those of your other partners
 - previous projects
 - national agencies
 - Partner Search Database
- 6. Co-operate with your partners on the application form
- 7. Decide: this year or next?





Documents

Official call

http://eacea.ec.europa.eu/llp/funding/2011/call_lifelong_learning_2011.php#OfficialDocumentation

Details on Key Activity 2:

http://ec.europa.eu/education/llp/doc1943_en.htm





Contact

KA2 - Languages Helpdesk:

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Good luck with your application!

